

## Expert Class about Health Technology Assessment and Reimbursement

### Invitation for Startups in LifeSciences and Medical Technology

When Friday 15 February 2019 | 12:00 – 18:00 hrs

Where Amsterdam Medical Center | Meibergdreef 9, Amsterdam | Vrijzaal (G 0-2015)



#### Dedicated Expert Classes | highly valuable to attend

We sure hope to welcome you (again) at the [LifeSciences@Work Accelerator Expert Class](#). We, team LS@W, together with our contributing experts, will offer you a practical insight into important steps to take when establishing your startup. The setting of the Expert Classes is small scale and informal. Participation is free of charge, provided you match our profile.

#### Expert Class Features

- **Expert lectures:** Listen, learn and ask. Presentations by renowned professionals
- **Startup experiences:** how did it all begin/funding/operations/where are they now/tips
- **Speed sparring:** all participants will take part in addressing business questions either on the Expert Class topic or on entrepreneurship in general.
- **Networking:** Create (more) visibility for yourself and for your venture, connect and engage.

**Let us guide you in the right direction!**



## Expert Class | Health Technology Assessment & Reimbursement

Programme 15 February 2019

Health Technology: any aspect of healthcare and includes Diagnostic, Medical Devices, Drugs, Therapies, Medical Procedures, Prevention programmes etc.

Health Technology Assessment (HTA): policy research that examines the short and long-term consequences of using a healthcare technology. It is a multidisciplinary process that summarizes information about the medical, social, economic and ethical issues related to the use of a health technology in a systematic, transparent, unbiased, robust manner. Where there is a lack of data, HTA can be used to generate information. HTA is not only relevant to Europe: it has been used by healthcare providers across the world, and its use is increasing. HTA processes varies from country to country – even within countries.

- [So what does that mean for you as a Lifesciences or medical technology startup?](#)

Closely linked to HTA is reimbursement. Health insurers are not automatically allowed to provide cover for any new medicine that comes onto the market. Governments decide what drugs fall under the standard health insurance package.

- [So are you prepared to have that talk with the payer?](#)

### Experts

#### Introduction

- [Innovation Exchange Amsterdam \(IXA\) - Michelle Meeks, Business Development Manager, IXA office Amsterdam UMC-AMC](#)

IXA is the expert interface between Amsterdam-based academic institutions and parties interested in their research findings and knowledge.

#### HTA – academic perspective

- [Amsterdam UMC - University of Amsterdam - Corianne de Borgie, Head Clinical Methodology of clinical research](#)

The Clinical Research Unit in the AMC aims to improve the quality of clinical research and ultimately, patient care.

#### Reimbursement – payer perspective

- [CbusineZ - Jeroen Nugteren, Business Manager](#)

CbusineZ is the innovation and venture organization of the insurance company CZ. CbusineZ develops innovations that will contribute to finding solutions in the complex issues of health care.

#### Expert cases

- [Agendia - Sari Neijenhuis, Medical Director EU](#)

Personalized treatment in breast cancer. Accurate assessment of cancer recurrence risk can spare patients from unnecessary treatment.

- [Sanofi - Lars Wormhoudt - Head market access NL](#)

Focus on rare diseases, rare blood disorders, multiple sclerosis, oncology, and immunology.



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### Speed Sparring

All participants will take part in addressing business questions either on the Expert Class topic or other, such as:



### About the L@SW Expert Classes

LS@W Expert Classes are a series of targeted workshops organized in close collaboration with industry experts on relevant topics for Life Sciences and Medical Technologies Startups. These small-scale Expert Classes are specially organized for alumni and participants of the Venture Challenge, Value Centre, MedtechPartners, BiotechPartner and Take off and are free of charge.

### Registration

Send an email to Ellen de Waal: [dewaal@lifesciencesatwork.nl](mailto:dewaal@lifesciencesatwork.nl), adding the following details: First name – suffix -last name - email - phone and/or cell phone; Name of startup - status startup - stage of your startup; Questions for the experts. Note: Startups not (yet) part of our LS@W community but who are interested to join are welcome provided you match our community profile.

We thank our 2017/2018 contributing Experts from:

Loyens & Loeff, YesDelft, TU Delft/Delft Enterprises, NLO, European Patent and Trademark Attorneys, DSM Global Business Incubator, TU/E Innovation Lab, Usono, Philips, M Ventures, RVO, Merck Ventures, 2-BBB, Aglaia BioMedical Ventures, Netherlands Enterprise Agency (RVO), BioGeneration Ventures, Kite Pharma EU, Netherlands Cancer Institute – Antoni van Leeuwenhoek Hospital, Axon, eNoviTe, Thuja Capital, Technology Transfer Office, Erasmus MC, European Patent Office, InnovationQuarter, Luris, BioPartner Leiden, PSR Orphan Experts, Paul Janssen Futurelab Leiden, Utrecht Holding, MDxHealth, Julius Center THINC, UMC Utrecht, Vereniging Innovatieve Geneesmiddelen, UMotion, Sciences Affairs.

### About the LifeSciences@Work Accelerator

LifeSciences@Work – since 2008 - is the national accelerator for high potential start-ups in Life Sciences and Medical Technologies. We offer a customized programme to help innovators build their business: [The Venture Challenge, Expert Classes, the Value Center](#). Powered by Heath-Holland, Top Sector Life Sciences & Health, Laan van Nieuw Oost-Indië 334, 2593 CE The Hague, The Netherlands

[www.lifesciencesatwork.nl](http://www.lifesciencesatwork.nl) | [www.health-holland.com](http://www.health-holland.com)

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